

Bayesian Methods & Multiclass

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(Slides credit to David Rosenberg, He He, et al.)

NYU

Oct 29, 2024



Announcement

- Project proposal due Oct 31 noon.
- Schedule your project consultation soon (they are on the week after the proposal).
- Use the provided template! (if your final report fails to use template then there will be marks off)
- Homework 3 will be released soon and due Nov 12 11:59AM.

Recap

- Bayesian modeling adds a prior on the parameters.
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$$\underline{p(\theta | \mathcal{D})} = \frac{p(\mathcal{D} | \theta)p(\theta)}{\underline{p(\mathcal{D})}}.$$

$$\underbrace{p(\theta | \mathcal{D})}_{\text{posterior}} \propto \underbrace{p(\mathcal{D} | \theta)}_{\text{likelihood}} \underbrace{p(\theta)}_{\text{prior}}.$$

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$$\underbrace{p(\theta | \mathcal{D})}_{\text{posterior}} \propto \underbrace{p(\mathcal{D} | \theta)}_{\text{likelihood}} \underbrace{p(\theta)}_{\text{prior}}.$$

- Conjugate prior: Having the same form of distribution as the posterior.

Bayesian Point Estimates

- We have the posterior distribution $\theta \mid \mathcal{D}$.
- What if someone asks us to choose a single $\hat{\theta}$ (i.e. a point estimate of θ)?

Bayesian Point Estimates

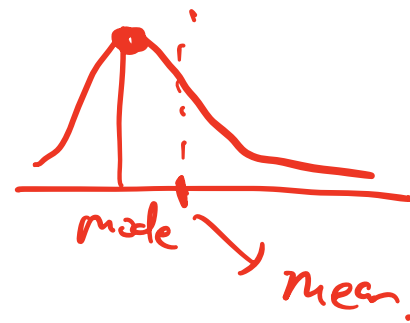
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- Common options:
 - posterior mean $\hat{\theta} = \mathbb{E}[\theta | \mathcal{D}]$
 - **maximum a posteriori (MAP) estimate** $\hat{\theta} = \arg \max_{\theta} p(\theta | \mathcal{D})$
 - Note: this is the **mode** of the posterior distribution



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- Select a point estimate using **Bayesian decision theory**:
 - Choose a loss function.
 - Find action **minimizing expected risk w.r.t. posterior**

Bayesian Decision Theory

Bayesian Decision Theory

- Ingredients:

- **Parameter space** Θ .
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choosing one θ from posterior.

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- A **Bayes action** a^* is an action that minimizes posterior risk:

$$r(a^*) = \min_{a \in \mathcal{A}} r(a)$$

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Important Cases

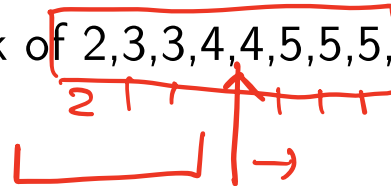
- Squared Loss : $\ell(\hat{\theta}, \theta) = (\theta - \hat{\theta})^2$ \Rightarrow posterior mean
Handwritten notes: "true" above the θ term, and " $p(\theta|D)$ " with a bracket and arrow pointing to the $\hat{\theta}$ term.
- Zero-one Loss: $\ell(\theta, \hat{\theta}) = \mathbb{1}[\theta \neq \hat{\theta}]$ \Rightarrow posterior mode
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- Example: I have a card drawing from a deck of 2,3,3,4,4,5,5,5, and you guess the value of my card.
- mean: 3.875; mode: 5; median: 4

$p(\theta | D)$
distribution

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- The **Bayes action** for **square loss** is the posterior mean.

Interim summary

Recap and Interpretation

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 - For decision making, we need a loss function.

Recap: Conditional Probability Models

Conditional Probability Modeling

- **Input space** \mathcal{X}
- **Outcome space** \mathcal{Y}
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- A **parametric family of conditional densities** is a set


$$\{p(y \mid x, \theta) : \theta \in \Theta\},$$

- where $p(y \mid x, \theta)$ is a density on **outcome space** \mathcal{Y} for each x in **input space** \mathcal{X} , and
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 - θ is a **parameter** in a [finite dimensional] **parameter space** Θ .
- This is the common starting point for either classical or Bayesian regression.

Classical treatment: Likelihood Function

- **Data:** $\mathcal{D} = (y_1, \dots, y_n)$
- The probability density for our data \mathcal{D} is

$$p(\mathcal{D} \mid x_1, \dots, x_n, \theta) = \prod_{i=1}^n p(y_i \mid x_i, \theta).$$

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- For fixed \mathcal{D} , the function $\theta \mapsto p(\mathcal{D} | x, \theta)$ is the **likelihood function**:

$$L_{\mathcal{D}}(\theta) = p(\mathcal{D} | x, \theta),$$

where $x = (x_1, \dots, x_n)$.

Maximum Likelihood Estimator

- The **maximum likelihood estimator (MLE)** for θ in the family $\{p(y | x, \theta) | \theta \in \Theta\}$ is

$$\hat{\theta}_{\text{MLE}} = \underset{\theta \in \Theta}{\text{arg max}} \underline{L_{\mathcal{D}}(\theta)}.$$

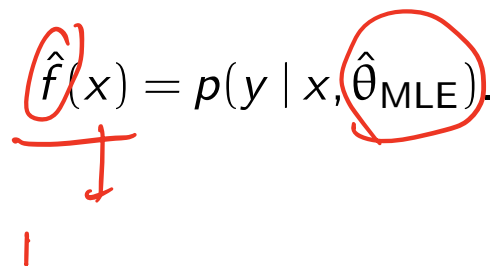
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- MLE corresponds to ERM, if we set the loss to be the negative log-likelihood.
- The corresponding prediction function is

$$\hat{f}(x) = p(y | x, \hat{\theta}_{\text{MLE}}).$$


Bayesian Conditional Probability Models

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- Each θ corresponds to a prediction function,
 - i.e. the conditional distribution function $p(y | x, \theta)$.

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- We can use **Bayesian decision theory** to derive point estimates.
- We may want to use
 - $\hat{\theta} = \mathbb{E}[\theta | \mathcal{D}, \mathbf{x}]$ (the posterior mean estimate)
 - $\hat{\theta} = \text{median}[\theta | \mathcal{D}, \mathbf{x}]$
 - $\hat{\theta} = \arg \max_{\theta \in \Theta} p(\theta | \mathcal{D}, \mathbf{x})$ (the MAP estimate)
- depending on our loss function.

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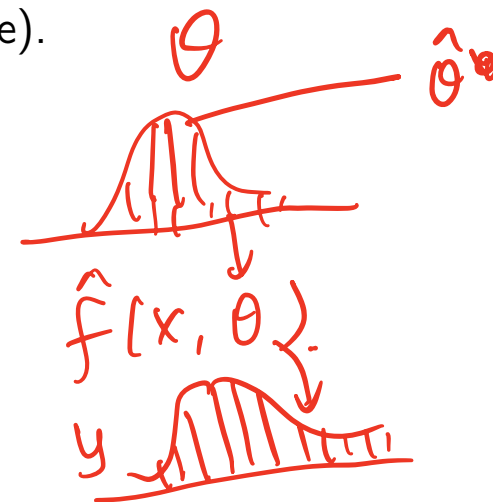
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- and a prior distribution $p(\theta)$ on this set.
- Having set our Bayesian model, how do we predict a distribution on y for input x ?
- We don't need to make a discrete selection from the hypothesis space: we maintain uncertainty.



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- Suppose we have not yet observed any data.
- In the Bayesian setting, we can still produce a prediction function.
- The **prior predictive distribution** is given by

$$x \mapsto p(y | x) = \int p(y | x; \theta) p(\theta) d\theta.$$

- This is an average of all conditional densities in our family, weighted by the prior.

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$\{p(y | x, \theta) : \theta \in \Theta\}$. \rightarrow distribution of functions.

- In the frequentist approach, we choose $\hat{\theta} \in \Theta$, and predict

$p(y | x, \hat{\theta}(\mathcal{D}))$. \rightarrow single function

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- In the frequentist approach, we choose $\hat{\theta} \in \Theta$, and predict

$$p(y | x, \hat{\theta}(\mathcal{D})).$$

- In the Bayesian approach, we integrate out over Θ w.r.t. $p(\theta | \mathcal{D})$ and predict with

$$\underline{p(y | x, \mathcal{D})} = \int \underline{p(y | x; \theta) p(\theta | \mathcal{D})} d\theta$$

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- Each of these can be derived from $p(y | x, \mathcal{D})$.

Gaussian Regression Example

Example in 1-Dimension: Setup

- Input space $\mathcal{X} = [-1, 1]$ Output space $\mathcal{Y} = \mathbb{R}$
- Given x , the world generates y as

$$y = \underbrace{w_0} + \underbrace{w_1 x} + \underbrace{\varepsilon}$$

where $\varepsilon \sim \mathcal{N}(0, 0.2^2)$.

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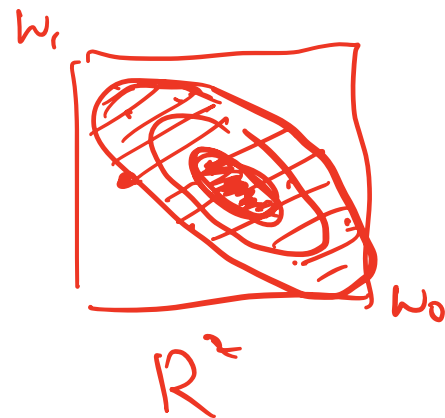
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- Written another way, the **conditional probability model** is

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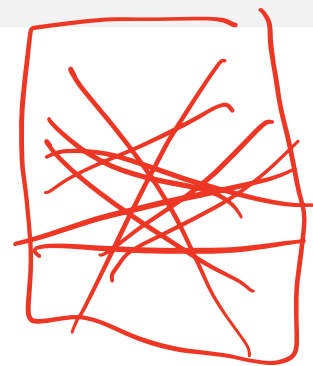
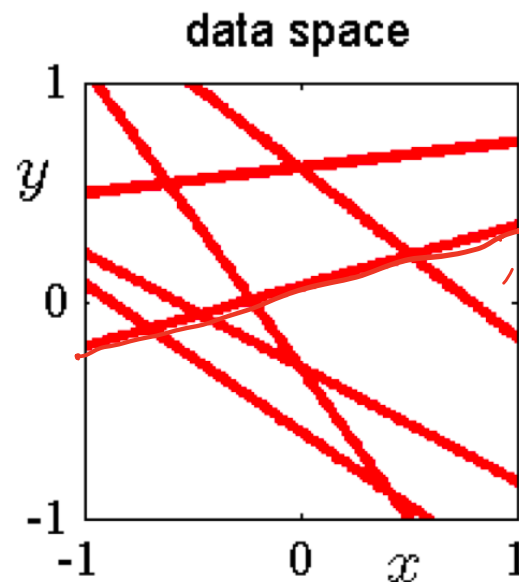
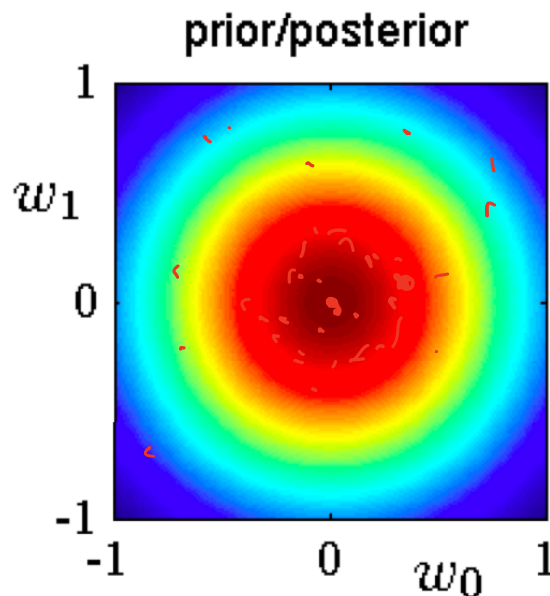
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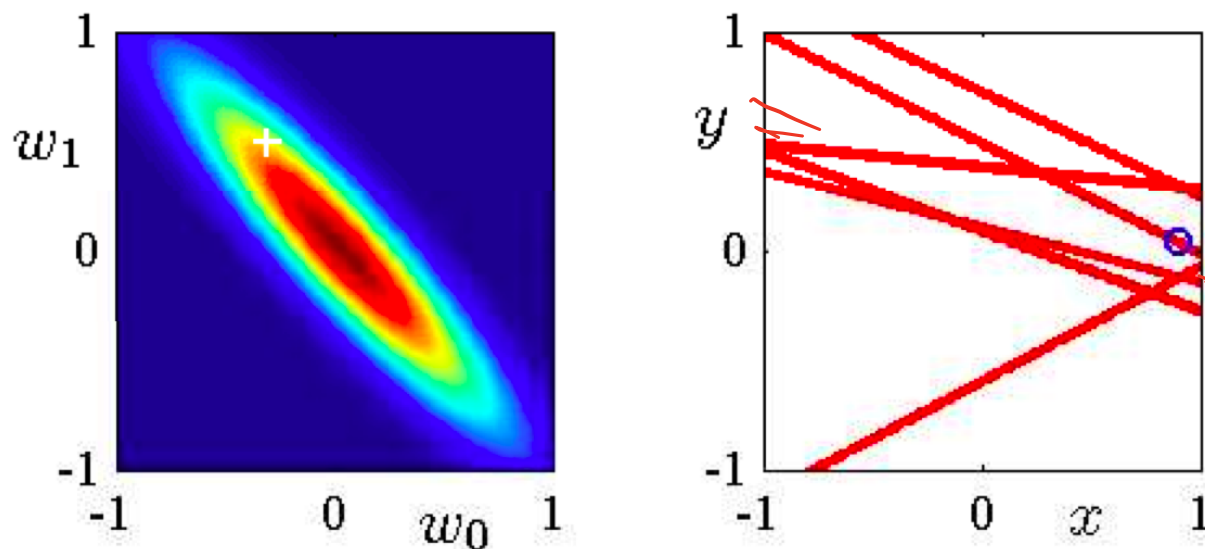
Example in 1-Dimension: Prior Situation

- **Prior distribution:** $w = (w_0, w_1) \sim \mathcal{N}(0, \frac{1}{2}I)$ (Illustrated on left)



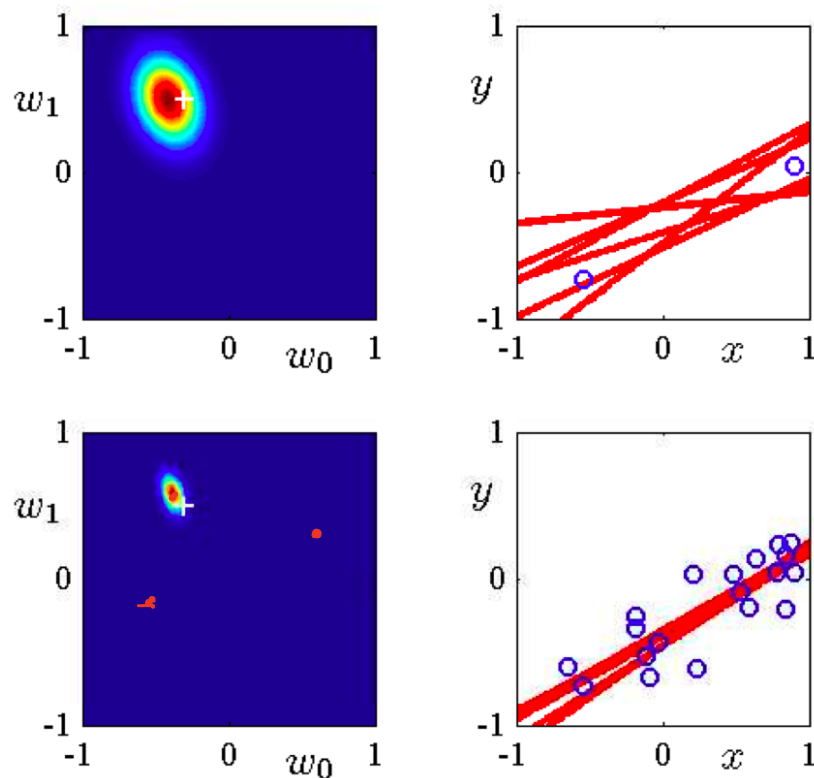
- On right, $y(x) = \mathbb{E}[y | x, w] = w_0 + w_1x$, for randomly chosen $w \sim p(w) = \mathcal{N}(0, \frac{1}{2}I)$.

Example in 1-Dimension: 1 Observation



- On left: posterior distribution; white cross indicates true parameters
- On right:
 - blue circle indicates the training observation
 - red lines, $y(x) = \mathbb{E}[y | x, w] = w_0 + w_1 x$, for randomly chosen $w \sim p(w|\mathcal{D})$ (posterior)

Example in 1-Dimension: 2 and 20 Observations



Gaussian Regression: Closed form

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Handwritten notes: "Zero mean." with an arrow pointing to the 0 in the first distribution. A bracket under $w^T x_i$ and an arrow pointing down to σ^2 in the second distribution.

- Design matrix X Response column vector y

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- **Posterior Variance** Σ_P gives us a natural **uncertainty measure**.

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which is of course the ridge regression solution.

Connection the MAP to Ridge Regression

- The **Posterior density** on w for $\Sigma_0 = \frac{\sigma^2}{\lambda} I$:

$$p(w | \mathcal{D}) \propto \underbrace{\exp\left(-\frac{\lambda}{2\sigma^2} \|w\|^2\right)}_{\text{prior}} \underbrace{\prod_{i=1}^n \exp\left(-\frac{(y_i - w^T x_i)^2}{2\sigma^2}\right)}_{\text{likelihood}}$$

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- Which is the ridge regression objective.

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- For Gaussian regression, predictive distribution has closed form.

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posterior for theta

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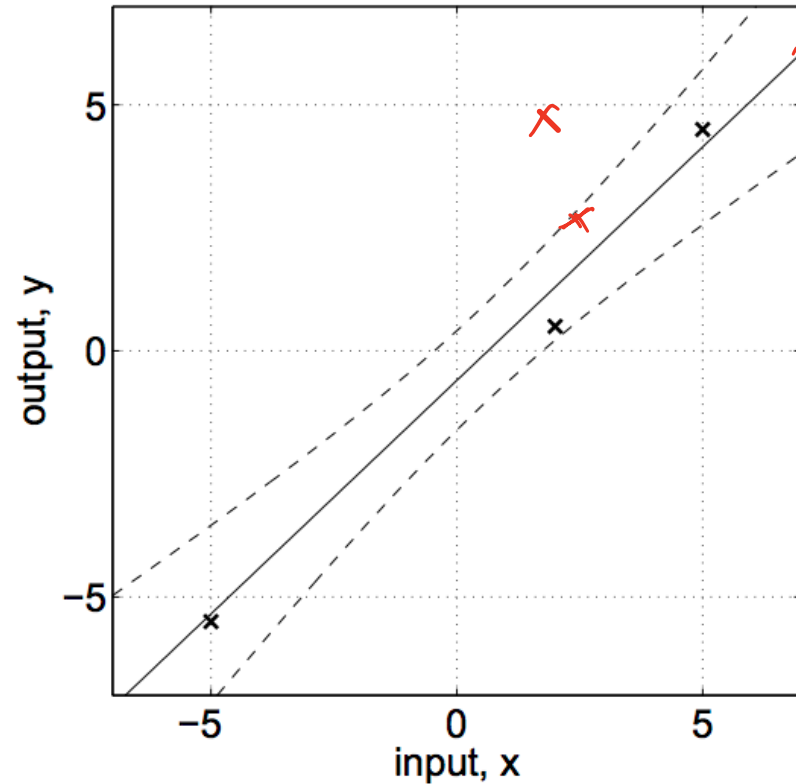
$$y_{\text{new}} | x_{\text{new}}, \mathcal{D} \sim \mathcal{N}(\eta_{\text{new}}, \sigma_{\text{new}}^2)$$

$$\eta_{\text{new}} = \mu_P^T x_{\text{new}}$$

$$\sigma_{\text{new}}^2 = \underbrace{x_{\text{new}}^T \Sigma_P x_{\text{new}}}_{\text{from variance in } w} + \underbrace{\sigma^2}_{\text{inherent variance in } y}$$

Bayesian Regression Provides Uncertainty Estimates

- With predictive distributions, we can give mean prediction with error bands:



Multi-class Overview

- So far, most algorithms we've learned are designed for binary classification.

Motivation

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- Many real-world problems have more than two classes.
- What are some potential issues when we have a large number of classes?

Today's lecture

- How to *reduce* multiclass classification to binary classification?
 - We can think of binary classifier or linear regression as a black box. Naive ways:
 - E.g. multiple binary classifiers produce a binary code for each class (000, 001, 010)
 - E.g. a linear regression produces a numerical value for each class (1.0, 2.0, 3.0)

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 - How do we *generalize* binary classification algorithm to the multiclass setting?
 - We also need to think about the loss function.
 - Example of very large output space: structured prediction.
 - Multi-class: Mutually exclusive class structure.
 - Text: Temporal relational structure.



Reduction to Binary Classification

One-vs-All / One-vs-Rest

Setting

- Input space: \mathcal{X}
- Output space: $\mathcal{Y} = \{1, \dots, k\}$

One-vs-All / One-vs-Rest

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- Train k binary classifiers, one for each class: $h_1, \dots, h_k : \mathcal{X} \rightarrow \mathbb{R}$.
- Classifier h_i distinguishes class i (+1) from the rest (-1).

$$\left\{ \begin{array}{l} \underline{1} \quad \text{vs} \quad 2,3 \quad \underline{0.9} \rightarrow \\ 2 \quad \text{vs} \quad 1,3 \quad 0.5 \\ 3 \quad \text{vs} \quad 1,2 \quad 0.1 \end{array} \right.$$

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Prediction

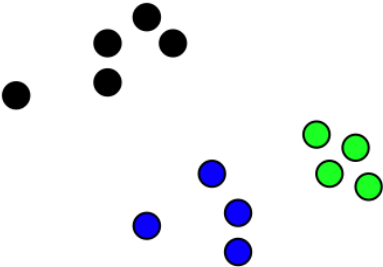
- Majority vote:

$$h(x) = \arg \max_{i \in \{1, \dots, k\}} h_i(x)$$

- Ties can be broken arbitrarily.

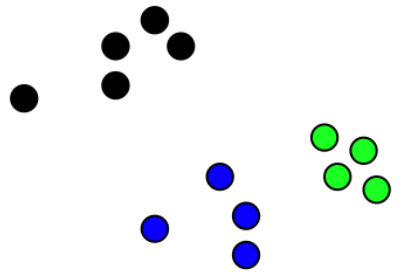
OvA: 3-class example (linear classifier)

Consider a dataset with three classes:

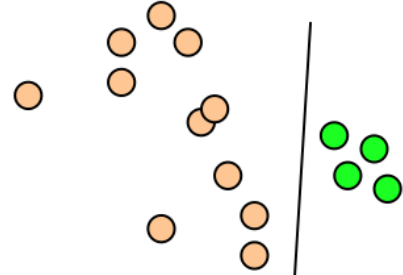
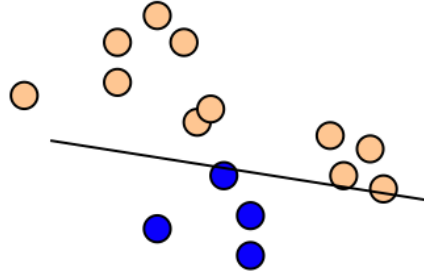
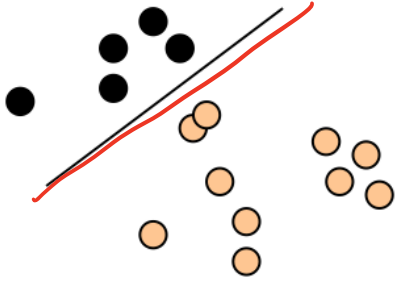


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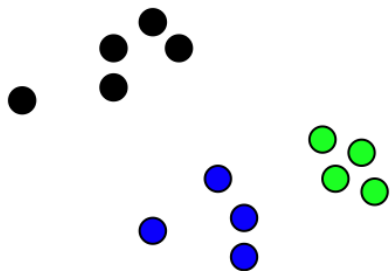


Train OvA classifiers:



OvA: 3-class example (linear classifier)

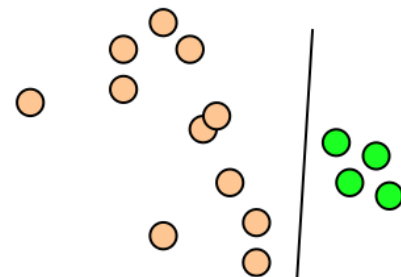
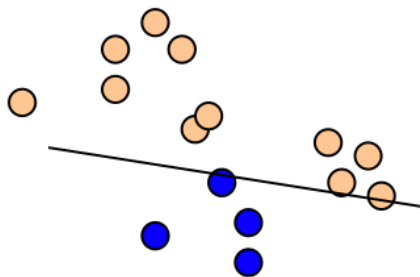
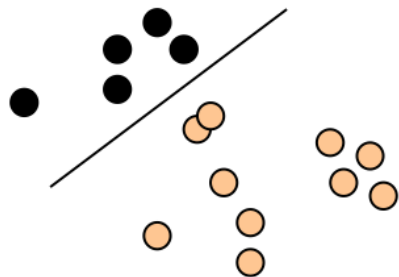
Consider a dataset with three classes:



Assumption: each class is linearly separable from the rest.

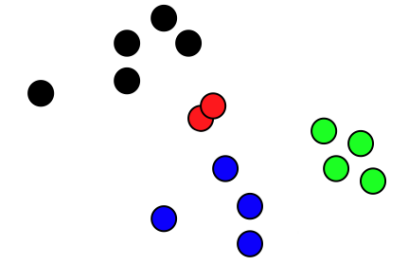
Ideal case: only target class has positive score.

Train OvA classifiers:

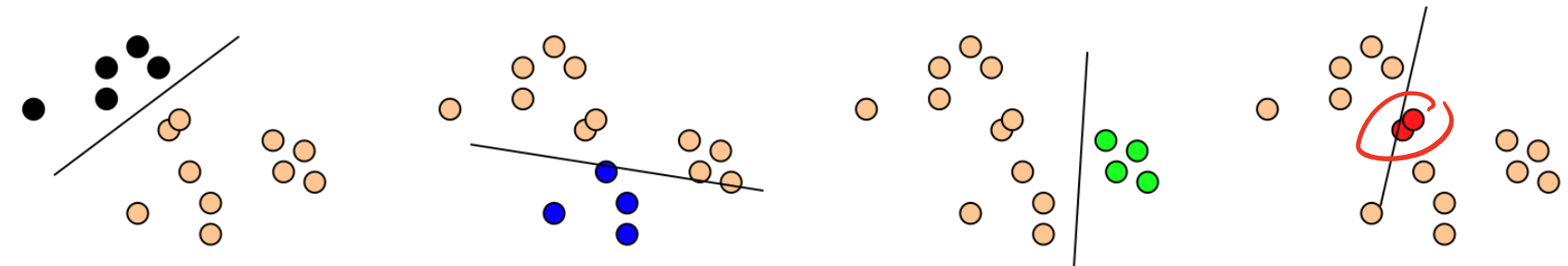


OvA: 4-class non linearly separable example

Consider a dataset with four classes:

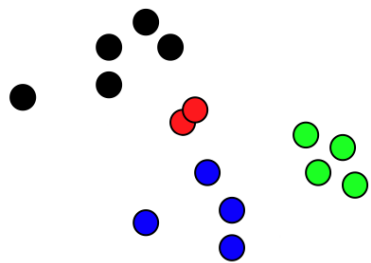


Train OvA classifiers:



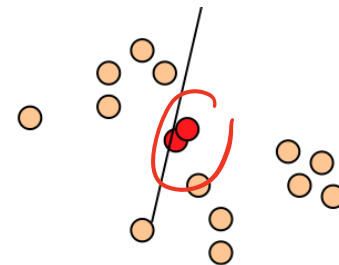
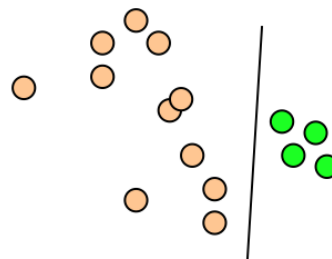
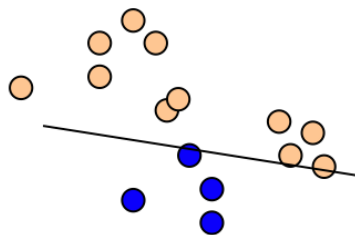
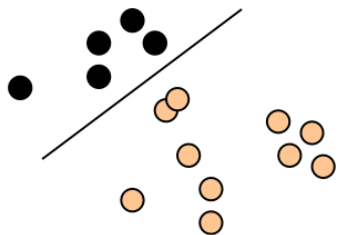
OvA: 4-class non linearly separable example

Consider a dataset with four classes:



Cannot separate **red** points from the rest.
Which classes might have low accuracy?

Train OvA classifiers:



All vs All / One vs One / All pairs

Setting

- Input space: \mathcal{X}
- Output space: $\mathcal{Y} = \{1, \dots, k\}$

All vs All / One vs One / All pairs

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Training

- Train $\binom{k}{2}$ binary classifiers, one for each pair: $h_{ij} : \mathcal{X} \rightarrow \mathbb{R}$ for $i \in [1, k]$ and $j \in [i+1, k]$.
- Classifier h_{ij} distinguishes class i (+1) from class j (-1).

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Prediction

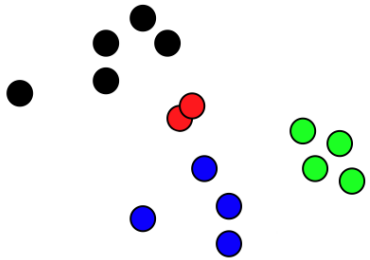
- Majority vote (each class gets $k-1$ votes)

$$h(x) = \arg \max_{i \in \{1, \dots, k\}} \sum_{j \neq i} \underbrace{h_{ij}(x) \mathbb{I}\{i < j\}}_{\text{class } i \text{ is } +1} - \underbrace{h_{ji}(x) \mathbb{I}\{j < i\}}_{\text{class } i \text{ is } -1}$$

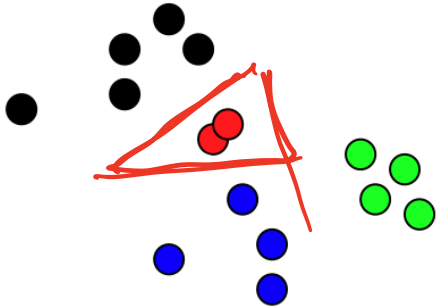
- Tournament
- Ties can be broken arbitrarily.

AvA: four-class example

Consider a dataset with four classes:

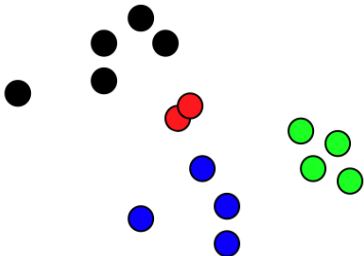


What's the decision region for the red class?



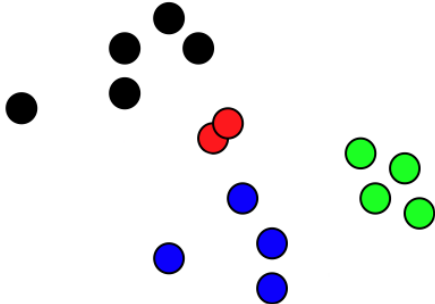
AvA: four-class example

Consider a dataset with four classes:



Assumption: each pair of classes are linearly separable.
More expressive than OvA.

What's the decision region for the red class?



OvA vs AvA

		OvA	AvA
computation	train	$O(k)$	$O(k^2)$
	test	$O(k)$	$O(k^2)$

OvA vs AvA

		OvA	AvA
computation	train	$O(kB_{\text{train}}(n))$	$O(k^2B_{\text{train}}(n/k))$
	test	$O(kB_{\text{test}})$	$O(k^2B_{\text{test}})$

Handwritten notes: A red circle highlights (n/k) in the AvA train complexity, with a red arrow pointing to a vertical fraction $\frac{n}{k}$ written to the right. A red underline is present under the AvA test complexity.

challenges

OvA vs AvA

1000 10

ex. (10) vs. (9990)

10 vs. 10

		OvA	<u>AvA</u>
computation	train	$O(kB_{\text{train}}(n))$	$O(k^2B_{\text{train}}(n/k))$
	test	$O(kB_{\text{test}})$	$O(k^2B_{\text{test}})$
challenges	train	<u>class imbalance</u>	<u>small training set</u>
	test		calibration / scale tie breaking

$1000^2 = 1M$

Lack theoretical justification but simple to implement and works well in practice (when # classes is small).

Reduction-based approaches:

- Reducing multiclass classification to binary classification: OvA, AvA
- Key is to design “natural” binary classification problems without large computation cost.

Reduction-based approaches:

- Reducing multiclass classification to binary classification: OvA, AvA
- Key is to design “natural” binary classification problems without large computation cost.

But,

- Unclear how to generalize to extremely large # of classes.
- ImageNet: >20k labels; Wikipedia: >1M categories.

Next, generalize previous algorithms to multiclass settings.

Multiclass Loss

Binary Logistic Regression

- Given an input x , we would like to output a classification between $(0,1)$.

$$f(x) = \textit{sigmoid}(z) = \frac{1}{1 + \exp(-z)} = \frac{1}{1 + \exp(-\underline{w^\top x - b})}. \quad (1)$$

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class 1

- The other class is represented in $1 - f(x)$: *— class 0.*

$$1 - f(x) = \frac{\exp(-w^\top x - b)}{1 + \exp(-w^\top x - b)} = \frac{1}{1 + \exp(w^\top x + b)} = \text{sigmoid}(-z) \quad (2)$$

$$\text{sigmoid}(-z) = 1 - \text{sigmoid}(z)$$

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- Another way to view: one class has $(+w, +b)$ and the other class has $(-w, -b)$.

Multi-class Logistic Regression

- Now what if we have one w_c for each class c ?

Binary case

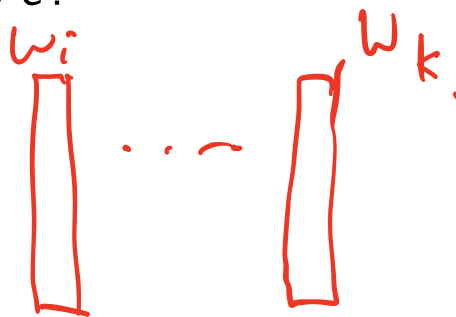
$$\left. \begin{array}{l} + \text{ class: } +w, +b \\ - \text{ class: } -w, -b \end{array} \right] \text{ tied.}$$

Multi-class.

class i : w_i, b_i .

Multi-class Logistic Regression

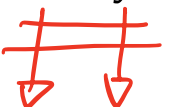
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- Loss function:

Multi-class Logistic Regression

- Now what if we have one w_c for each class c ?
- Also called “softmax” in neural networks.
- Loss function: $-\log \text{softmax}(y)$.
- Gradient: $\frac{\partial L}{\partial z} = f - y$. Recall: MSE loss.


Comparison to OvA

- **Base Hypothesis Space:** $\mathcal{H} = \{h: \mathcal{X} \rightarrow \mathbb{R}\}$ (score functions).
- **Multiclass Hypothesis Space** (for k classes):

$$\mathcal{F} = \left\{ x \mapsto \arg \max_i h_i(x) \mid h_1, \dots, h_k \in \mathcal{H} \right\}$$

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$$w_i^T x + b_i$$

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- Intuitively, $h_i(x)$ scores how likely x is to be from class i .
- OvA objective: $h_i(x) > 0$ for x with label i and $h_i(x) < 0$ for x with all other labels.

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- OvA objective: $h_i(x) > 0$ for x with label i and $h_i(x) < 0$ for x with all other labels.
- At test time, to predict (x, i) correctly we only need

$$\underbrace{h_i(x)} > h_j(x) \quad \forall j \neq i. \quad (3)$$

Multiclass Perceptron

- Base linear predictors: $h_i(x) = w_i^T x$ ($w \in \mathbb{R}^d$).

Multiclass Perceptron

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Given a multiclass dataset $\mathcal{D} = \{(x, y)\}$;

Initialize $w \leftarrow 0$;

for $iter = 1, 2, \dots, T$ **do**

for $(x, y) \in \mathcal{D}$ **do**

$\hat{y} = \arg \max_{y' \in \mathcal{Y}} w_{y'}^T x$;

if $\hat{y} \neq y$ **then** // We've made a mistake

$w_y \leftarrow w_y + x$; // Move the target-class scorer towards x

$w_{\hat{y}} \leftarrow w_{\hat{y}} - x$; // Move the wrong-class scorer away from x

end

end

end

Rewrite the scoring function

- Remember that we want to scale to very large # of classes and reuse algorithms and analysis for binary classification
 - \implies a **single weight vector** is desired
- How to rewrite the equation such that we have one w instead of k ?

Rewrite the scoring function

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 - \implies a **single weight vector** is desired
- How to rewrite the equation such that we have one w instead of k ?

$$\underline{w_i^T x} = \underline{w^T \psi(x, i)} \quad \text{feature function.} \quad (4)$$
$$\underline{h_i(x)} = \underline{h(x, i)} \quad (5)$$

- Encode labels in the feature space.
- Score for each label \rightarrow score for the “*compatibility*” of a label and an input.

i k

The Multivector Construction

How to construct the feature map ψ ?

The Multivector Construction

How to construct the feature map ψ ?

- What if we stack w_i 's together (e.g., $x \in \mathbb{R}^2$, $y = \{1, 2, 3\}$)

$$w = \left(\underbrace{\left(-\frac{\sqrt{2}}{2}, \frac{\sqrt{2}}{2} \right)}_{w_1}, \underbrace{(0, 1)}_{w_2}, \underbrace{\left(\frac{\sqrt{2}}{2}, \frac{\sqrt{2}}{2} \right)}_{w_3} \right)$$

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- And then do the following: $\Psi : \mathbb{R}^2 \times \{1, 2, 3\} \rightarrow \mathbb{R}^6$ defined by

$$\Psi(x, \underline{1}) := (x_1, x_2, 0, 0, 0, 0)$$

$$\Psi(x, \underline{2}) := (0, 0, x_1, x_2, 0, 0)$$

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- Then $\langle w, \Psi(x, y) \rangle = \langle w_y, x \rangle$, which is what we want.

Rewrite multiclass perceptron

Multiclass perceptron using the multivector construction.

Given a multiclass dataset $\mathcal{D} = \{(x, y)\}$;

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$\hat{y} = \arg \max_{y' \in \mathcal{Y}} w^T \psi(x, y')$; // Equivalent to $\arg \max_{y' \in \mathcal{Y}} w_{y'}^T x$

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$w \leftarrow w + \psi(x, y)$; // Move the scorer towards $\psi(x, y)$

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end

end

vector.

feature.

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Exercise: What is the base binary classification problem in multiclass perceptron?

Features

Toy multiclass example: Part-of-speech classification

- $\mathcal{X} = \{\text{All possible words}\}$
- $\mathcal{Y} = \{\text{NOUN, VERB, ADJECTIVE, \dots}\}$.

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How to construct the feature vector?

- Multivector construction: $w \in \mathbb{R}^{d \times k}$ —**doesn't scale**.
- Directly design features for each class.

$$\Psi(x, y) = (\psi_1(x, y), \psi_2(x, y), \psi_3(x, y), \dots, \psi_d(x, y)) \quad (6)$$

- Size can be bounded by d .

Features

Sample training data:

The boy grabbed the apple and ran away quickly .

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$$\psi_3(x, y) = \mathbb{1}[x = run \text{ AND } y = \text{VERB}]$$

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...

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- E.g., $\Psi(\underline{x = run}, \underline{y = NOUN}) = (0, \underset{v}{1}, 0, 0, \dots)$

Features

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Verb

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- E.g., $\Psi(x = \text{run}, y = \text{NOUN}) = (0, 1, 0, 0, \dots)$
- After training, what's w_1, w_2, w_3, w_4 ?
- No need to include features unseen in training data.

Feature templates: implementation

- Flexible, e.g., neighboring words, suffix/prefix.
- “Read off” features from the training data.
- Often sparse—efficient in practice, e.g., NLP problems.
- Can use a hash function: $\text{template} \rightarrow \{1, 2, \dots, d\}$.

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- Scoring functions for each class (similar to ranking).
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- How to generalize the perceptron algorithm to multiclass setting.
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Review

Ingredients in multiclass classification:

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- How to generalize the perceptron algorithm to multiclass setting.
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Next,

- How to generalize SVM to the multiclass setting.
- **Concept check:** Why might one prefer SVM / perceptron?

Margin for Multiclass

- Binary
- Margin for $(x^{(n)}, y^{(n)})$:

$$y^{(n)} w^T x^{(n)}$$

- Want margin to be large and positive ($w^T x^{(n)}$ has same sign as $y^{(n)}$)



Margin for Multiclass

y^{+1}
 y (pos) \rightarrow correct.

Binary • Margin for $(x^{(n)}, y^{(n)})$:

$$y^{(n)} w^T x^{(n)} \quad (7)$$

• Want margin to be large and positive ($w^T x^{(n)}$ has same sign as $y^{(n)}$)

Multiclass

• Class-specific margin for $(x^{(n)}, y^{(n)})$:

$$h(x^{(n)}, y^{(n)}) - h(x^{(n)}, y). \quad (8)$$

target *prediction.*
 $y = \underset{y}{\operatorname{argmax}} h(x^{(n)}, y)$

• Difference between scores of the correct class and each other class

• Want margin to be large and positive for all $y \neq y^{(n)}$.

Multiclass SVM: separable case

Binary Recall binary formulation.

Multiclass SVM: separable case

Binary Recall binary formulation.

$$\begin{aligned} \min_w \quad & \frac{1}{2} \|w\|^2 \\ \text{s.t.} \quad & \underbrace{y^{(n)} w^T x^{(n)}}_{\text{margin.}} \geq 1 \quad \forall x^{(n)}, y^{(n)}. \end{aligned}$$

Multiclass As in the binary case, take 1 as our target margin.

$$m_{n,y}(w) \stackrel{\text{def}}{=} \underbrace{\langle \bar{w}, \Psi(x^{(n)}, y^{(n)}) \rangle}_{\text{target.}} - \underbrace{\langle w, \Psi(x^{(n)}, y) \rangle}_{\text{pred. score}}$$

$$\begin{aligned} \min_w \quad & \frac{1}{2} \|w\|^2 \\ \text{s.t.} \quad & m_{n,y} \geq \text{target margin.} \end{aligned}$$

Multiclass SVM: separable case

Binary Recall binary formulation.

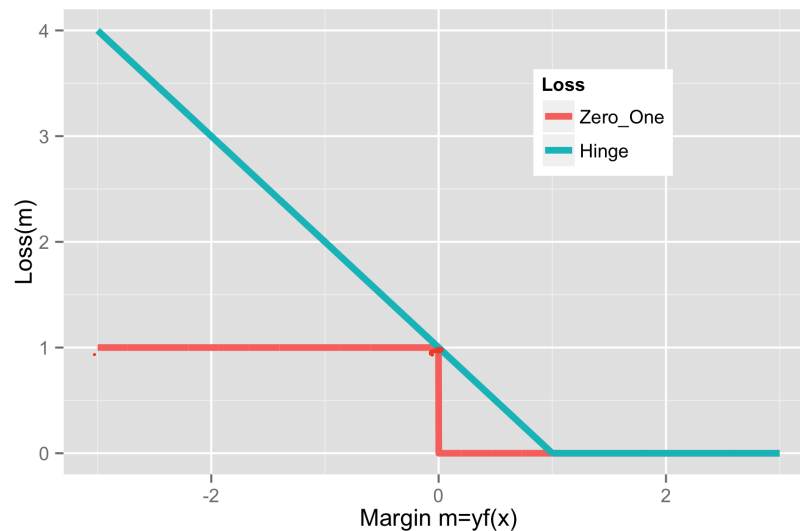
Multiclass As in the binary case, take 1 as our target margin.

Exercise: write the objective for the non-separable case

Recap: hinge loss for binary classification

- Hinge loss: a convex upperbound on the 0-1 loss

$$\ell_{\text{hinge}}(y, \hat{y}) = \max(0, 1 - yh(x)) \quad (9)$$



Generalized hinge loss

- What's the zero-one loss for multiclass classification?

(10)

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$$\Delta(y, y') = \mathbb{I}\{y \neq y'\}$$

- In general, can also have different cost for each class.
- Upper bound on $\Delta(y, y')$.

$$\Delta(y, y') \leq \Delta(y, y') - \underbrace{\langle \text{target score} - \text{pred. score} \rangle}_{\text{negative}}$$

- Generalized hinge loss:

$$\ell(y, x, w) = \max_{y'} (\underbrace{\Delta(y, y')}_{\text{target}} - \langle w, (\psi(x, y) - \psi(x, y')) \rangle)$$

$$\max(0, 1 - yh)$$

binary hinge. (10)

Multiclass SVM with Hinge Loss

- Recall the hinge loss formulation for binary SVM (without the bias term):

Multiclass SVM with Hinge Loss

- Recall the hinge loss formulation for binary SVM (without the bias term):

$$\min_w \frac{1}{2} \|w\|^2 + C \sum_{n=1}^N \max(0, 1 - y^{(n)} w^T x^{(n)})$$

- The multiclass objective:

$$\min_w \frac{1}{2} \|w\|^2 + C \sum_{n=1}^N \max_{y' \in \mathcal{Y}} \left(\Delta(y, y') - \langle w, \Psi(x, y) - \Psi(x, y') \rangle \right)$$

- $\Delta(y, y')$ as **target margin** for each class.
- If margin $m_{n, y'}(w)$ meets or exceeds its target $\Delta(y^{(n)}, y') \forall y \in \mathcal{Y}$, then no loss on example n .